

DYSS FINISHING SUCCESS

VICTORIA LITHO HAVE INVESTED IN A DYSS X7 DIGITAL FINISHING MACHINE: A BATCH PRODUCTION MACHINE, WHICH CAN ALSO MAKE INDIVIDUAL SAMPLES IN A RANGE OF MATERIALS. IF YOU'RE RUNNING A POS OR SIGN MAKING BUSINESS THIS IS A SERIOUSLY USEFUL PIECE OF KIT TO HELP YOU REALISE ADDITIONAL ADDED VALUE.

VICTORIA LITHO - LARGE FORMAT

Victoria Litho is a large format, POS, packaging and map printing company based in Hayes, Middlesex. Established at the forefront of the large format print industry for the past 20 years, Victoria Litho has a track record of adopting leading edge technological developments in machinery, printing processes and services.

Having built a valuable reputation that comprises a pedigree for attention to detail, quality workmanship and customer service credentials, Victoria Litho were understandably keen to ensure that any investment supported their good name.

WHAT THE CUSTOMER SAYS:

Victoria Litho Director, Craig herd reflects: "Whilst the digital print market is growing strongly, customers demand ever shorter production runs and lead times, which has the potential to cause bottlenecks in the finishing departments. We've invested in a DYSS digital cutting machine, a refurbished KBA 162A press which can print up to five colours, (as well as a coater) and an AGFA digital flatbed as part of a £1.25 million investment plan.

The DYSS is so quick that we can now produce short production runs that we wouldn't otherwise have even attempted. We're also now able to produce full colour mock ups.

Entering the digital print market was a new venture for us however, the AG/CAD K-Cut Vision software that came with the DYSS machine allowed us to start running competitively within a very short period of time. As well as being a better solution, the DYSS also saved us a lot of money compared to the competition; our machine was 25% more cost effective than the closest alternative.

The DYSS allows us to cut, crease and rout all our signage and display materials up to 25mm thick. Whether we are cutting Foamex, Dibond, acrylic, banners, labels or undertaking cardboard engineering... the X7 copes with it all."

More information about the DYSS range of digital cutters is available on our website: <http://www.dyss-uk.com>

DEMONSTRATION

AG/CAD have a fully configured X7 ready to demonstrate at their offices in Cheshire, they have a wide range of materials available or you can take any specific material you are interested in using.

AG/CAD are having open days in February so if you'd like to visit either call on 01606 863344 or email demo@agcad.co.uk



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